



UPSTATE MASONRY INSTITUTE

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FOR IMMEDIATE RELEASE:

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Upstate Masonry Institute Promotes a Future That Matters

SYRACUSE, NY – Upstate Masonry Institute (UMI) is proud to kick-off a masonry exposure initiative at OCM BOCES - Thompson Road Location. UMI recognizes that a good education doesn't always require a four-year degree; we are working with the construction tech classrooms to introduce students to the world of masonry and teach them a useful skill.

Both UMI, Bricklayers Allied Craftworkers Local No. 2, and various other masonry supporters want people to get excited about the options that are available. It is imperative to understand that there are many opportunities to choose from, which is why UMI has invested in the development of an 'Introduction to Masonry' hands-on training program throughout various BOCES Centers in Upstate New York.

Our program is designed to introduce students to the Bricklayers Allied Craftworkers trade while taking a hands-on approach to learning the fundamentals of masonry with brick and block. The purpose of our exposure initiative is to educate the construction tech students in masonry while informing them as individuals. Today the skills gap is wider than it has ever been; with one trillion dollars floating around in student debt, it is our job to share the stories of people that took the skilled trade route and thrived.

Currently we are at OCM BOCES from 11/1 – 11/12.

The following supporters helped us create this program for the OCM Center:

Barnes and Cone, Inc.

Paragon Masonry Supply

T.H Kinsella

BAC Local 2

Upstate Masonry Institute's office is located at the Building Industry Center on Airline Drive in Albany. For more information contact Amanda Bedian, Director, at (518) 640-2530 or amandab@masonrynetwork.com.

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